

**PAULO B PINHO, MD**  
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## PROFESSIONAL EXPERIENCE

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**PRUDENTIAL** (Newark, NJ) 2016-Present

### **Vice President & Medical Director**

#### **Medical Business Consulting/Prudential Global Health Organization**

Consultancy practice whose mission is to change core processes and generate cross-functional initiatives, knowledge sharing across the medical community, and innovative research in the disciplines of employee health and wellness and insurance medicine. Responsibilities include:

- Performing medical underwriting life insurance and morbidity products
- Generating file reviews and claims assessments for disability insurance and accidental death and dismemberment products
- Leading skills training of clinical staff, claim teams and management – created a virtual rounds system to foster underwriter education through live case review and address underwriting knowledge gaps with regular lectures and newsletters done in multiple markets in three languages
- Leading the establishment of a living knowledge management platform to be deployed in multiple business lines globally
- Identifying trends, disruptors, and technology opportunities/risks across international markets and lines of business
- Exploring and implementing novel methods of structured medical data acquisition (ie. OCR, NLP, HIE, HL7, FHIR)
- Driving global underwriting innovation, exploring health tech opportunities to streamline distribution, underwriting and claims (ie. novel blood tests, bloodless options, wearables, alternative data sets), streamlining processes, fostering education - Brazil, Argentina, Singapore
- Engaging in biometric thought leadership experiences domestically and abroad
- Engaging in the creation of new insurance products and add on ecosystem partnerships to become more predictive and improve outcomes via attention to well-being for in force block and new business.
- Administering compliance related activities including ADA accommodations and Wellness ERISA
- Understanding and consulting on executive health and absence situations

**CITYMD URGENT CARE** (New Jersey Sites) 2017-Present

Per Diem Urgent Care Physician

**ATLANTIC MEDICAL GROUP – PASE Healthcare Subdivision** (Millburn, NJ) 2014-2016

#### **Subdivision Managing Physician**

- Sold PASE Healthcare, PC to Atlantic Health/Atlantic Medical Group in 2014
- Worked as a board certified Internist and Pediatrician providing primary care to both pediatric and adult patients
- Served as Division Lead responsible for managing a 3-provider practice with 11 employees
- Lead the relationship between Atlantic Health and Prudential's Corporate Wellness Department; Provided executive physicals, responded to emergencies, and supervised medical staff for the department

**PASE HEALTHCARE, PC** (Millburn, NJ) 2006-2014

#### **Owner / Medical Director / Practicing Physician**

- Created PASE Healthcare, PC with the goal of providing comprehensive care to families
- Provided medical care of adult and pediatric patients in both inpatient and outpatient settings
- 3 provider practice that grew at 15% CAGR
- Drove efficiencies via technology (fully functioning EMR that included integrated clinical, practice management, and billing aspects)
- Achieved meaningful use status and recognized as a Meaningful Use Vanguard at the State Level in 2012 and as a National Health IT fellow in 2013
- Achieved Bridges to Excellence recognition in Diabetes and Hypertension and NCQA Recognition in Patient Centered Care and Diabetes Care

**RALPH K MESSO, Jr. DO, PC** (Staten Island, NY) 2004-2006

Staff Physician

- Staff physician of an Internal Medicine & Pediatric Practice with offices in Staten Island and Colts Neck, NJ
- Left to create my own private practice

## EDUCATION

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<b>UNIVERSITY OF MEDICINE AND DENTISTRY NJ (now Rutgers)</b> New Jersey Medical School	Newark, NJ
<ul style="list-style-type: none"> <li>• Resident in Internal Medicine and Pediatrics (Med/Peds), 1999-2003</li> <li>• Internal Medicine Chief Resident, 2003-2004</li> </ul>	
<b>UNIVERSITY OF MEDICINE AND DENTISTRY NJ (now Rutgers)</b> New Jersey Medical School	Newark, NJ
Doctor of Medicine, June 1999	
<b>NEW JERSEY INSTITUTE OF TECHNOLOGY</b>	Newark, NJ
Bachelors of Science, Engineering Science, June 1995	

## LICENSURE & CERTIFICATION

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- Board certified in Internal Medicine and Pediatrics
- Medical Licensure in NY and NJ
- Medical Review Officer by Medical Review Officer Certification Council
- Completed the American Academy of Insurance Medicine's Basic Morbidity and Mortality Course (2018) in preparation for Board of Insurance Medicine certification

## AWARDS

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|---|-------------|
| • (P)hysician (Q)uality (R)eporting (I)nitiative for Primary Care   | 2009 - 2016 |
| • Electronic Prescribing (eRx) Incentive Program  | 2009 - 2016 |
| • Bridges to Excellence Recognition Program – Hypertension & Diabetes   | 2010, 2013  |
| • NCQA Designated Patient Center Medical Home – Level 1 (2010); Level 3 (2013)  |             |
| • NCQA Diabetes Recognition Program   | 2010        |
| • (M)eaningful (U)se (V)anguard Recognized by NJ-HITEC  | 2011        |
| • American Academy of Pediatrics (e)lectronic (P)ediatric (R)esearch<br>in (O)ffice (S)ettings Scholarship Recipient to AAP Conference in New Orleans, LA | 2012        |
| • Health IT Fellow (HHS, Office of National Coordinator for Health IT)  | 2013        |

## ORGANIZATIONAL INVOLVEMENT

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|---|--------------|
| • (C)linical (I)ntegration (N)etworks of (A)merica ( <a href="http://www.cina-us.com">www.cina-us.com</a> ) | 2009-2016    |
| • The (D)istributed (A)mbulatory (R)esearch in (T)herapeutics (Net)work Board of Directors                  | 2009-2017    |
| • Vista Health System IPA (Summit, NJ); Board of Managers   | 2007-2014    |
| • Optimus Health Care Partners ACO  | 2012-2014    |
| • New Jersey Institute of Technology – Albert Dorman Honors College, Board of Visitors                      | 2014-Present |
| • Arthritis Foundation NJ Leadership Board (Since 2019 – Vice Chair)  | 2017-Present |

## SAMPLE SPEAKING ENGAGEMENTS

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| • Annual National Rheumatology Board Review for Kessler Institute in Rheumatology and Osteoporosis  | 2006-Present |
| • Northeast Business Group on Health Medical Director Round Table “Presentations of Psychiatric Illness”  | 2017         |
| • Arthritis Foundation – Address to the Business Community - Keynote on “Arthritis in the Workplace”<br>And Panelist for “How does arthritis affect Workman’s Comp program”   | 2017         |
| • Occupation and Environmental Association of NJ – “Arthritis in the Workplace” Lecture   | 2017         |
| • Prudential International Long-Term Growth: US Innovation Senior Panelist  | 2018         |
| • IBM Watson Health Advantage Conference - “Somatic Presentations of Mental Illness”  | 2018         |
| • Coordinated and spoke at Pramerica’s Underwriting Innovation Conference: <ul style="list-style-type: none"> <li>○ “Genomics – The Story is . . . It’s Really About Pen and Paper”</li> <li>○ “We Focus on Healthcare . . . We Should Be Focused on Health”</li> </ul> | 2018         |

## ADDITIONAL

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- In 2018 achieved a 12-year goal of running a half marathon in all 50 U.S. states
- Fluent in Portuguese and Spanish
- Eagle Scout and former Cub Scout and Boy Scout Leader (Pack and Troop 101 of Elizabeth, NJ)
- Recognized as Civil Surgeon by United States Citizenship and Immigration Services
- Volunteer Physician - My Life Speaks (Neply, Haiti) in LIFEclinic

## SAMPLE PUBLICATIONS

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### Articles in Peer Review Journals:

- Rui M. Gomes, MD; Dean R. Cerio, MD; Cyrus Loghmanee, MD; Justin McKinney, MD; Mili Patel, PA-C; Janeen Miraglia, DO; Manal Yousef-Bessler, MD; Jonathan H. Zippin, MD; Audrey N. Scuetz, MD; **Paulo Bandeira Pinho, MD**; “Cutaneous Cryptococcoma in a Patient on TNF- $\alpha$  Inhibition” – Journal of Clinical Medicine – No. 2, Nov 22, 2013 - pp. 260-263
- Justin Leigh McKinney, Dean Cerio, Cyrus Loghmanee, **Paulo Pinho**, Rui Gomes, Mili Patel, Janeen Miraglia, Manal Youssef-Bessler, Zonathan Zippin, Harini Rao; Surgical Management of Primary Cutaneous Cryptococcosis after Failed Medical Management” – Journal of Hand and Microsurgery – January 28, 2014 (online)
- **Paulo B. Pinho**, Susan M. Machutt; “Congenital Heart Disease – Low Risk Lesions” – OTR-Journal of the Academy of Life Underwriting – Volume 33, Number 2, June 2017 – pp. 62-68
- **Paulo B. Pinho**, Susan M. Machutt; “Congenital Heart Disease – Moderate-Risk Lesions” – OTR-Journal of the Academy of Life Underwriting – Volume 34, Number 1, March 2018 – pp. 66-72
- **Paulo B. Pinho**, Susan M. Machutt, Neil Nadpara, MS4; “Congenital Heart Disease – Uncertain and High-Risk Lesions” – OTR-Journal of the Academy of Life Underwriting – Pending publication

### References and Quotations In Peer Review Articles/Blogs:

- Robert Eidus, “Maximize Your Sample Space” – Family Practice Management – January February 2009 – p. 29.
- Ed Rabinowitz, “Monitoring Patients Provides Tangible Practice Benefits” – Physician’s Money Digest – December 16, 2013 - <http://www.hcplive.com/physicians-money-digest/blogs/financial-health-check-up/1613/Monitoring-Patients-Provides-Tangible-Practice-Benefits>
- Health IT Success Stories (healthit.gov) – “Dr. Pinho Searches For And Finds the Right EHR System” <http://www.healthit.gov/providers-professionals/dr-pinho-searches-and-finds-right-ehr-system>
- Michael Daigle, “Health Energized by Electronic Record Keeping” – Business Edge – A Publication of the Morris County Chamber of Commerce – February 2012 – Issue 2/Volume 4 = p. 1

### Short Video Documentaries/Television and Radio Programs and Public Service Announcements:

- 30 Medical Minutes - Vaccines” – Overlook Hospital Sponsored Television Program run on local Cable – February 2007
- “It Only Takes a Few Seconds” – Public Service Announcement to be aired on the subject of smoking cessation on local radio stations; Hilton Woodbridge - Iselin, NJ, March 2010
- NJHITEC’s presentation for HIMSS 13 Conference in New Orleans, LA, March 3-7, 2013