

GENERAL INFORMATION

The Association for Healthcare Risk Management of New York Inc. is excited to present this half day conference featuring:

Social Media & Jury Trials: This presentation will discuss the current implications social media has on jury trials.

An ERM Approach to Pay for Performance and Patient Satisfaction: This presentation will discuss importance of patient satisfaction within an enterprise risk management model.

SPEAKERS

Robert B. Gibson, Esq.
Partner
Heidell Pittoni Murphy & Bach, LLP

Jesse D. Capell, Esq.
Associate
Heidell Pittoni Murphy & Bach, LLP

Laurie T. Cohen, Esq.
Partner
Nixon Peabody, LLP

WHO SHOULD ATTEND

Risk Management Professionals
Compliance Officers
Attorneys
Physicians
Nurses
Insurance Professionals



Founded in 1982

**"Committed to Health Care Risk Management
& Patient Safety in New York"**

AHRMNY Presents December 2013 Half Day Conference Featuring Topics:

**SOCIAL MEDIA AND JURY TRIALS
AN ERM APPROACH TO PAY FOR
PERFORMANCE & PATIENT
SATISFACTION**

FRIDAY-DECEMBER 13, 2013

8:30 AM – 12:00 PM

Podell Auditorium

**Beth Israel Medical Center
Bernstein Pavilion
1 Nathan D. Perlman Place
(Between 15th & 16th Street)
[Between First & Second Avenues)
New York, NY 10003**

DIRECTIONS TO BETH ISRAEL PODELL AUDITORIUM

The Beth Israel Podell Auditorium is located on the 1st floor of the Bernstein Pavilion, 1-9 Nathan D. Perlman Place. It is between 15th and 16th Streets and between First and Second Avenues. To get there from First Avenue, walk west on 16th Street, when 16th Street runs into Stuyvesant Square Park, you are on Nathan Perlman Place. Make a left, the entrance is between 16th Street and 15th Street. It is the only building on the block.



CONFERENCE PROGRAM

8:30 – 9:15 **Registration and Breakfast**

9:15 – 9:30 **Opening Remarks**

Francine Thomas
AHRMNY President

9:30 – 10:30 **Social Media and Jury Trials**

Robert B. Gibson, Esq.
Jesse D. Capell, Esq.

10:30 – 10:45 **BREAK**

10:45 – 11:45 **An ERM Approach to Pay for Performance & Patient Satisfaction**

Laurie T. Cohen, Esq.

11:45 - Noon **Q&A / Conclusion**

REGISTRATION / MEMBERSHIP INFORMATION

There is no charge to attend this conference if you are a current AHRMNY member.

You may join as a member in advance of the conference in order to attend free of charge. Joining as a member affords you the opportunity to attend this conference at no additional cost and attend future programs at a reduced member rate.

ONLINE REGISTRATION / MEMBERSHIP PAYMENT

Please log onto www.AHRMNY.com to register for the conference.

An email will be sent to confirm receipt of your registration. If you do not receive confirmation of your registration, please contact Kisha Sappington via email or telephone number below.

If you are renewing membership or joining the organization for the first time, you may make your payment, through the AHRMNY website with debit/ credit card. You may also complete the registration form and mail with payment to our PO Box address.

CONFERENCE REGISTRATION DATA

_____ FREE – AHRMNY Member

_____ \$75 – Non Member

_____ \$100 – Individual Membership
(includes free conference attendance)

_____ \$250 – Group Membership
(includes free conference attendance)

[3 must join at the same time and from the same company to qualify for group membership]

Name: _____

Title: _____

Company: _____

Address: _____

Telephone: _____

Email: _____

Are you a member of ASHRM (The American Society for Healthcare Risk Management)? Yes No

Name: _____

Title: _____

Company: _____

Address: _____

Telephone: _____

Email: _____

Are you a member of ASHRM (The American Society for Healthcare Risk Management)? Yes No

Name: _____

Title: _____

Company: _____

Address: _____

Telephone: _____

Email: _____

Are you a member of ASHRM (The American Society for Healthcare Risk Management)? Yes No

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CONTINUING EDUCATION CREDITS

Continuing Education Credits toward the renewal of FASHRM, DFASHRM and CPHRM designations will be provided through the American Society for Healthcare Risk Management (ASHRM)

“The Affiliation agreement between our local chapter (AHRMNY) and the national organization (ASHRM) requires that AHRMNY share our members’ names and contact information with ASHRM.”