



2013-2016 AHRMNY STRATEGIC MAP

www.ahrmny.com

MISSION: Enhancing the quality of delivery of health services & professional practice of healthcare and health related risk management

VISION: To be the New York central source of information and leader in healthcare risk management and patient safety

DEVELOPMENT

AHRMNY will support the development of knowledge, expertise and leadership in Enterprise Risk Management

- Offer educational events that increase awareness, knowledge and expertise in Healthcare Enterprise Risk Management
- Provide electronic and written forums that promote the exchange of ideas and methodologies that focus on the delivery of safe and reliable healthcare services
- Promote an advanced degree and certification in Healthcare Enterprise Risk Management
- Increase the number of CPHRM members through hosting/promoting CPHRM prep courses

VOICE

AHRMNY will be an influential voice to advocate for healthcare risk management and patient safety

- Advocate for policies & practices that improve patient outcomes and encourage viability and the accessibility of our healthcare system
- Promote sound risk management and patient safety practice through our AHRMNY journal, *The Risk Management Quarterly*
- Collaborate with other influential organizations that align with and advance the AHRMNY mission and vision
- Promote the use of Enterprise Risk Management throughout the healthcare industry

INFORMATION

AHRMNY will serve as a respected resource in NY for information and expertise on healthcare risk management and patient safety

- Provide risk management and patient safety best practices through publications, educational events and the website
- Share information with other regional healthcare risk management leaders
- Publicize organizational mission and events in venues that will increase exposure to AHRMNY as a resource on healthcare risk management and patient safety
- Partner with professional associations and risk management leaders to expand opportunities for mutually beneficial collaborations

AWARENESS

AHRMNY members are recognized as thought leaders in healthcare risk management and patient safety

- Promote AHRMNY through public relations outreach to broaden awareness of organizational mission and initiatives
- Pursue recruitment of non-metropolitan NY Healthcare Risk Managers to participate in the organization remotely
- Enhance AHRMNY website for greater virtual presence
- Offer members access to archived educational events and presentations through our website